

IntoUniversity & Gatsby Benchmarks

IntoUniversity runs an innovative programme that supports young people from disadvantaged backgrounds to attain either a university place or another chosen aspiration; our Secondary FOCUS programme is a structured series of workshops for Years 7-13. The programme is focused on developing key skills and providing information and advice on future options. Many Secondary FOCUS workshops are directed at helping students to understand how their post-16 choices may impact on future education and career opportunities.

This document details how IntoUniversity's Secondary FOCUS programme contributes towards schools meeting the Gatsby Benchmarks. The Gatsby Benchmarks are a framework of 8 guidelines that define the best careers provision in secondary schools. Please see [here](#) for the Department for Education's 'Careers guidance and access for education and training providers' statutory guidance.

The Gatsby Benchmarks were formally added to Ofsted's grade descriptors for schools achieving a *Good* or *Outstanding* grade in Personal Development when the education inspection framework was updated in September 2019. As well as meeting the Gatsby Benchmarks schools must provide pupils access to a wide, rich set of experiences. IntoUniversity offers a huge range of opportunities through both our Secondary FOCUS programme and through our provision of mentoring and enrichment opportunities, including work experience, insight days and university and career specific access programmes. The breadth of experiences that are offered through a partnership with IntoUniversity supports schools in providing *outstanding* personal development for their students.

Please see [here](#) for the full grade descriptors for personal development published in Ofsted's school inspection handbook.

The IntoUniversity Model and teacher feedback

The IntoUniversity Secondary FOCUS programme employs a cohort model. A cohort of 30 students in each year group works with IntoUniversity regularly throughout their secondary school career. This allows staff to build long term relationships with students and to tailor the programmes that we deliver to the specific needs of each cohort. IntoUniversity maintains records on attendance and engagement of cohorts and of individual students, this enables us to adapt workshops and programmes so that we are addressing the specific needs of the students that we work with.

The IntoUniversity Secondary FOCUS programme contributes towards secondary schools' provision of careers support. The longevity of school partnerships, that are central to the IntoUniversity model, supports the long-term stability of schools' careers provision. In addition to this, a number of Secondary FOCUS workshops and programmes meet specific Gatsby Benchmarks and support secondary schools to meet these benchmarks in line with the department for education.

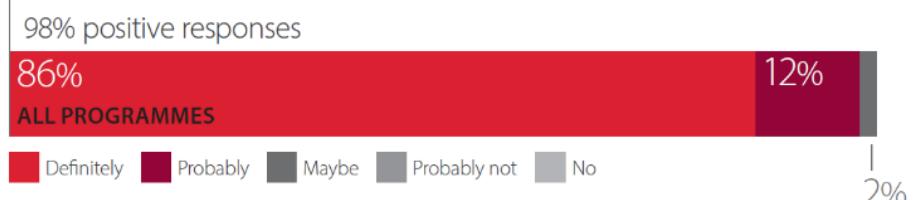
These graphs show some highlights around teacher and parent feedback from our 2019 [Impact Report](#). In addition to this, 58% of students across all of our programmes responded positively when asked if they were working better in school.

IntoUniversity's Impact Summary for 2018-19

- We worked with 42,500 students, 267 partner schools, 2000 volunteers and 37 University partners
- 68% of our students progressed to higher education compared to 41% of all students nationally and 26% of FSM students.

TEACHERS

Would you recommend IntoUniversity to other schools?



TEACHERS

Have you noticed any positive changes in your class' attitude to learning?



PARENTS

Have you noticed any positive changes in your child's attitude to learning?



Mapping our programme against Gatsby benchmarks

Please see overleaf which IntoUniversity programmes and workshops meet which Gatsby Benchmarks.

Attached to this document is *Appendix 1*, which details how IntoUniversity programmes and workshops contribute towards a school meeting each of the Gatsby Benchmarks.

IntoUniversity Secondary FOCUS workshops and programmes	Year	Brief description of workshop or programme	Contributes to meeting Gatsby Benchmarks
Pathways to success	8	Helps students to understand how GCSE options impact on their educational and career pathways.	2
Buddy programme	8	A trip to a university partner where including, a tour of the campus and a workshop delivered by a current student society.	7
Transferable Skills & Careers	9	Encourages students to consider how transferable skills are valued in different careers, connects skills with future career possibilities.	2 & 4
Introduction to University Life	9	Focuses on showing students what life at university is like and aims to dispel myths about university; explores topics such as university courses and student finance.	7
Careers in FOCUS programme	8-10	5 volunteer led, career specific workshops focussing on a range of professions, aimed at giving students meaningful encounters with employees working in a number of careers. Includes a trip to one a corporate partners.	2, 3, 4, 5 & 6
Entrepreneurship	10	Explores what makes entrepreneurs successful and considers how students can apply these characteristics and principles to their own lives, in pursuit of their own goals.	2
Communication in the Workplace	10	Introduces students to professionalism and allows students to practise modes of communication aimed at boosting their employability, including emails and interviews.	2
Business in FOCUS trip	10-13	A visit to a corporate partner that sets students on a one-day challenge designed to promote skills in leadership, teamwork and managing under pressure.	2, 5 & 6
Education Choices Beyond 16	11	Identifies post-16 options and explores how these options impact future education and career opportunities.	2 & 7
Higher Education Beyond 18	11	Explores the range of different routes into higher education and considers the value of university.	2 & 7
Writing Personal Statements	12	Helps students to reflect upon skills and experiences, and teaches how these can be communicated in written applications.	7
Day of University Life trip	7-13	A trip to a university partner where students receive a tour of the campus and visit a hall of residence. Students attend a demonstration lecture and meet current university students.	7
Personal Statement 1:1 appointments	13	Student led personal statement clinics that allow IntoUniversity staff to address the needs of each student directly and immediately.	7 & 8
Skills for the Future workshop	13	Prepares students for university or future study. It focuses on budgeting and note-taking in formal academia.	7
Employability	12-13	Helps students to prepare for future work experience and employment; focussing on CV writing and interview technique.	1
Alternative Pathways	12-13	Introduces students to alternative options post-18, including; apprenticeships, Foundation Degrees and traineeships.	2, 3 & 7
Enrichment – Work Experience & Insight days	10-13	IntoUniversity advertises a wide, rich, range of opportunities including work experience, insight days and career access programmes.	3, 5 & 6
Enrichment – University Access Programmes	10-13	We advertise many university access programmes (e.g. summer schools) directly to students and through our partner schools, most of which offer priority places for IntoUniversity students.	7
Corporate Mentoring	12-13	We pair Year 13 students with working professionals who have been through university. They provide one to one personal guidance on applying to university, the transition between school and university and on future career options.	5, 6 & 8

Appendix 1: Detailed account of IntoUniversity programmes contributing to Gatsby Benchmarks

<p>1. A stable careers programme</p>	<p>IntoUniversity run the Secondary FOCUS programme with a cohort of 30 students in each year group, the same group of students participate in two workshops per year from year 7 through to year 13: acquiring, building and refining key transferrable skills and career knowledge to help them pursue their aspirations.</p> <p>In addition to this, IntoUniversity run:</p> <ul style="list-style-type: none"> • A Buddy workshop with the year 8 cohort every year, where students visit a university, get a tour of the campus and attend a workshop delivered by current student members of a society. • A Careers in FOCUS workshop where students participate in 5 volunteer led, career specific workshops focussing on a range of professions aimed at giving students meaningful encounters with employees whilst affording them the chance to ask questions to professionals within varied careers, this programme includes a trip to a workplace. • A Business in FOCUS workshop where students visit a corporate partner and are paired with business volunteers to complete a one-day challenge designed to promote skills in leadership, teamwork and managing under pressure. <p>For these cohorts of students, IntoUniversity provides stable and ongoing careers support which complements the existing careers programme available to all students through school. As part of IntoUniversity's commitment to quality provision they consistently review and evaluate their programmes, using feedback from students, teachers and corporate volunteers. 67% of students and 69% of teachers report that they think students are more likely to achieve their career goals as a result of working with IntoUniversity.</p> <p>In addition to programmes that meet specific Gatsby Benchmarks IntoUniversity run a number of workshops which contribute more generally to the cohesive, stable careers support offered by IntoUniversity, these include; Employability workshops, Skills for the Future workshops and Writing Personal Statement workshops.</p> <ul style="list-style-type: none"> • Employability workshops help students to prepare for future work experience and employment; focussing on CV writing, interview technique and professional etiquette. • Skills for the Future workshops help students to prepare for the social and academic transition to university, or another chosen aspiration, by looking at independent living skills, networking, university learning styles and learning power. • Writing Personal Statements workshops help students to reflect upon skills, experience and aspirations, and how these can be communicated in writing when applying to university.
<p>2. Learning from career and labour market information</p>	<p>IntoUniversity runs a Pathways to Success workshop with year 8 students which helps students to understand how GCSE options impact on their educational and career pathways.</p> <p>IntoUniversity runs a Transferable Skills & Careers workshop with year 9 students that encourages students to consider how various transferable skills are valued in different careers, connecting learning and skills with future career possibilities.</p> <p>IntoUniversity runs an Entrepreneurship workshop with year 10 students that explores what makes entrepreneurs successful and considers how students can apply these characteristics and principles to their own lives, in pursuit of their own goals.</p>

	<p>IntoUniversity runs a Communication in the Workplace workshop with year 10 students that introduces students to professionalism and allows students to practise modes of communication aimed at boosting their employability, including emails, interviews and communicating with colleagues.</p> <p>IntoUniversity runs an Education Choices Beyond 16 workshop with year 11 students that identifies post-16 options and explores how these options impact future education and career opportunities.</p> <p>IntoUniversity runs a Higher Education Beyond 18 workshop with year 11 students that explores the range of different routes into higher education and considers the value of university.</p> <p>IntoUniversity offers an Alternative Pathways workshop with year 12 students that introduces students to alternative options post-18, including; apprenticeships, NVQs, HNC/HNDs, Foundation Degrees, Foundation years and Degree Apprenticeships.</p> <p>IntoUniversity runs a Careers in FOCUS programme with year 9 students. The programme includes 5 volunteer led, career specific workshops focussing on a range of professions; it is aimed at giving students a meaningful encounter with employees working in a number of careers whilst affording them the chance to ask questions to professionals within those careers. This programme includes a trip to one of IntoUniversity's corporate partners.</p> <p>IntoUniversity runs a Business in FOCUS trip with year 10 students. The trip pairs business volunteers from one of IntoUniversity's corporate partners with students and sets them on a one-day challenge designed to promote skills in leadership, teamwork and managing under pressure.</p>
3. Addressing the needs of each student	<p>IntoUniversity workshops involve a variety of activities from group work to 1:1 support. Our workshops run with higher staff to student ratios, giving flexibility in delivery styles. Our long term support and record keeping across the years means IntoUniversity staff often know students from primary school and can customise delivery to needs of pupils as we get to know them better.</p> <p>IntoUniversity uses a cohort model for their Secondary FOCUS programme; a cohort of 30 students is chosen in year 7 according to considerations of IntoUniversity's referral criteria, students that IntoUniversity has already worked with and students that are identified as likely to particularly benefit from the programme. This cohort then participates in at least two workshops each year as well as some additional programmes.</p> <p>This cohort model allows workshops and programmes to be tailored to the specific needs of those cohorts, IntoUniversity maintains records on cohorts and on individual students that support staff to address the specific needs of each cohort.</p>
4. Linking curriculum learning to careers	<p>IntoUniversity runs a Transferable Skills & Careers workshop with year 9 students that encourages students to consider how various transferable skills are valued in different careers, connecting learning and skills with future career possibilities.</p> <p>IntoUniversity runs a Careers in FOCUS programme with year 9 students. The programme includes 5 volunteer led, career specific workshops focussing on a range of professions; it is aimed at giving students a meaningful encounter with employees working in a number of careers whilst affording them the chance to ask questions to professionals within those careers. This programme includes a trip to one of IntoUniversity's corporate partners.</p>

5. Encounters with employers and employees	<p>IntoUniversity runs a Careers in FOCUS programme with year 9 students. The programme includes 5 volunteer led, career specific workshops focussing on a range of professions; it is aimed at giving students a meaningful encounter with employees working in a number of careers whilst affording them the chance to ask questions to professionals within those careers. This programme includes a trip to one of IntoUniversity's corporate partners.</p> <p>IntoUniversity runs a Business in FOCUS trip with year 10 students to a corporate partner. The trip pairs business volunteers from one of IntoUniversity's corporate partners with students and sets them on a one-day challenge designed to promote skills in leadership, teamwork and managing under pressure.</p> <p>IntoUniversity advertises a wide, rich range of enrichment opportunities to its students. Email updates are sent regularly to students and to school staff at partner schools to advertise a range of opportunities including a number of programmes that are exclusively available to IntoUniversity students. Enrichment opportunities advertised and organised through IntoUniversity include: work experience placements, paid internships, insight days, and career specific access programmes. All of these opportunities take place at workplaces and introduce students to employers and/or employees.</p> <p>IntoUniversity runs a corporate mentoring scheme which pairs Year 13 students with working professionals that have been through university. These mentoring relationships are generally arranged with school input so that the most appropriate and beneficial pairings can be made. This programme allows students to develop meaningful relationships with current working professionals and encourages meetings to take place at the mentor's place of work.</p>
6. Experiences of workplaces	<p>IntoUniversity runs a Careers in FOCUS programme with year 9 students. The programme includes 5 volunteer led, career specific workshops focussing on a range of professions; it is aimed at giving students a meaningful encounter with employees working in a number of careers whilst affording them the chance to ask questions to professionals within those careers. This programme includes a trip to one of IntoUniversity's corporate partners.</p> <p>IntoUniversity runs a Business in FOCUS trip with year 10 students. The trip pairs business volunteers from one of IntoUniversity's corporate partners with students and sets them on a one-day challenge designed to promote skills in leadership, teamwork and managing under pressure.</p> <p>IntoUniversity advertises a wide, rich range of enrichment opportunities to its students. Email updates are sent regularly to students and to school staff at partner schools to advertise a range of opportunities including a number of programmes that are exclusively available to IntoUniversity students. Enrichment opportunities advertised and organised through IntoUniversity include: work experience placements, paid internships, insight days, and career specific access programmes. All of these opportunities take place at workplaces and introduce students to employers and/or employees.</p> <p>IntoUniversity runs a corporate mentoring scheme which pairs Year 13 students with working professionals that have been through university. These mentoring relationships are generally arranged with school input so that the most appropriate and beneficial pairings can be made. This programme allows students to develop meaningful relationships with current working professionals and encourages meetings to take place at the mentor's place of work.</p>
7. Encounters with further	<p>IntoUniversity runs a Buddy programme with year 8 students. The programme takes students to visit a university where they receive a tour of the campus and attend a workshop delivered by current student members of a society.</p>

and higher education	<p>IntoUniversity runs an Introduction to University Life workshop with year 9 students that focuses on showing students what life at university is like and aims to dispel myths about university, the workshop explores topics such as university courses and student finance.</p> <p>IntoUniversity runs an Education Choices Beyond 16 workshop with year 11 students that identifies all post-16 options and explores how these options impact education and career opportunities.</p> <p>IntoUniversity runs a Higher Education Beyond 18 workshop with year 11 students that explores the range of different routes into higher education and considers the value of university.</p> <p>IntoUniversity offers an Alternative Pathways workshop with year 12 students that introduces students to alternative options post-18, including; apprenticeships, NVQs, HNC/HNDs, Foundation Degrees, Foundation years and Degree Apprenticeships.</p> <p>IntoUniversity runs Personal Statement one-to-one appointments with students, these are student led and allow IntoUniversity staff to address the needs of each student directly and immediately.</p> <p>IntoUniversity offers a Skills for the Future workshop with sixth form students that prepares students for future work experience and employment. It focuses on CV writing, interview techniques and communication and etiquette in the workplace.</p> <p>IntoUniversity offers a Day of University Life trip to a university partner, students receive a tour of the campus and visit a hall of residence. Students attend a demonstration lecture and have the opportunity to talk to current university students and to ask them questions.</p> <p>IntoUniversity advertises a wide, rich range of enrichment opportunities to its students. Email updates are sent regularly to students and to school staff at partner schools to advertise a range of opportunities including a number of programmes that are exclusively available to IntoUniversity students. These enrichment opportunities include university access programmes, university organised challenges and competitions, and summer schools. The strength of partnerships that IntoUniversity has with its university partners means that a number of these opportunities offer some form of prioritisation of places specifically for IntoUniversity students, meaning that the take-up among IntoUniversity students is likely to be higher.</p>
8. Personal Guidance	<p>IntoUniversity runs Personal Statement one-to-one appointments with students, these are student led and allow IntoUniversity staff to address the needs of each student directly and immediately.</p> <p>IntoUniversity's corporate mentoring scheme, that pairs Year 13 students with working professionals, also provides opportunities for students to receive high quality personal guidance, especially in mentoring relationships where the mentee has demonstrated an interest in moving into the industry or field of work of the mentor.</p>